

# Rate Card

**Preferred Positions:** Guaranteed at 10% additional to space rate.

**Color:** All 2010 rates include full-color.

**Production Charges:** Our Art Production Dept. is available to produce your ad free of charge for simple typesetting and layout. Ads requiring complex typesetting, design, photostanning or re-sizing may incur additional charges (\$50.00/hr). Artwork submitted and not meeting the exact dimensions shown may be 'floated' in ad space or resized and charged accordingly.

**Non-profit Discount:** 20% discount off space rates for non-profit organizations.

**Space Deadline/Cancellations:** Cancellations are not accepted after closing date for space reservations.

## Billing & Terms:

- Credit may be extended to established businesses with a signed contract.
- Prepayment is required for all first-time advertisers, transient /out-of-town ads, or for ad space ordered but not on a signed contract .
- Invoices are due upon receipt. Invoices will be considered delinquent and subject to an interest charge of 1.5% per month (18% annual) on accounts 30 days past invoice date.
- Frequency rates apply only if the contract is completed according to terms and within time periods specified. Failure to complete contract will result in a short rate being applied for actual space used.

Space	1X	3X	6X	9X	12X
Back Page	2175.	1990.	1900.	1730.	1650.
Inside Cover	2085.	1855.	1750.	1595.	1520.
2 Page Spread	2175.	1990.	1900.	1730.	1650.
Full Page	1680.	1560.	1510.	1380.	1320.
2/3 Page	1175.	1085.	1035.	960.	920.
1/2 Page	1010.	935.	885.	830.	795.
1/3 Page	835.	785.	760.	705.	675.
1/4 Page	655.	615.	580.	530.	510.
1/6 Page	495.	485.	430.	395.	380.
1/8 Page	385.	360.	340.	315.	300.
1/9 Page	360.	325.	305.	280.	265.
1/12 Page	305.	275.	255.	235.	225.
1/16 Page	210.	195.	180.	165.	160.
1/18 Page	190.	175.	160.	145.	140.

