

Editorial Calendar

January Issue

Themes: New Year, New You • Family Finances

Special Listings: Health & Wellness Directory • Education Planner

February Issue

Themes: Special Needs • Family Favorites

Special Listings: Special Needs Directory • Education Planner

March Issue

Themes: Summer Planner, Part 1 • Baby & Pregnancy, Spring & Summer Edition

Special Listings: Summer Planner Directory • Education Planner

April Issue

Themes: Summer Planner, Part 2 • Living Green

Special Listings: Summer Planner Directory • Education Planner

May Issue

Themes: Happier Birthdays, Spring & Summer Edition • Mom's the Word

Special Listings: Summer Planner • Education Planner • Party Services • Mother's Day Shopping

June Issue

Themes: Summer Adventure • Kids' Safety • Dedicated Dads

Special Listings: Health & Wellness Directory • Father's Day Shopping • Education Planner

July Issue

Themes: Preschool Prescriptions

Special Listings: Fireworks Directory • Preschool Directory • Education Planner

August Issue

Themes: Back To School, Part 1 • Kids in the Kitchen

Special Listings: After-School Sport & Enrichment • Education Planner

September Issue

Themes: Back To School, Part 2 • Family Pets

Special Listings: After-School Sport & Enrichment • Education Planner

October Issue

Themes: Safe Haunts • Baby & Pregnancy, Fall & Winter Edition

Special Listings: Safe Haunts Halloween Guide • Pregnancy & Baby Resources

November Issue

Themes: Happier Birthdays, Fall & Winter Edition

Special Listings: Party Services Directory • Holiday Shopping Guide

December Issue

Themes: Happy Holidays • Celebrating Our Diversity

Special Listings: Holiday Shopping Guide

2010 Deadlines

January Issue

Space: December 18

Materials: December 22

February Issue

Space: January 18

Materials: January 22

March Issue

Space: February 18

Materials: February 22

April Issue

Space: March 18

Materials: March 22

May Issue

Space: April 19

Materials: April 22

June Issue

Space: May 18

Materials: May 21

July Issue

Space: June 18

Materials: June 22

August Issue

Space: July 19

Materials: July 22

September Issue

Space: August 18

Materials: August 23

October Issue

Space: September 17

Materials: September 22

November Issue

Space: October 18

Materials: October 22

December Issue

Space: November 17

Materials: November 22

