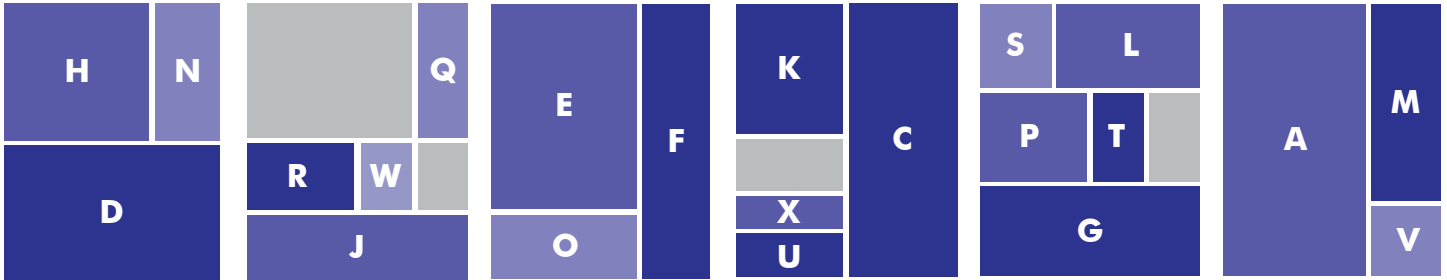


# specifications



2 Page Spread 20" x 11"

Full Page 9.5" x 11"

2/3 Page

A - Vertical 6.25" x 11"  
B - Horizontal 9.5" x 7.1"

1/2 Page

C - Vertical 4.65" x 11"  
D - Horizontal 9.5" x 5.4"  
E - Island 6.25" x 7.1"

1/3 Page

F - Vertical 3.05" x 11"  
G - Horizontal 9.5" x 3.55"  
H - Island 6.25" x 5.4"

1/4 Page

I - Vertical 2.25" x 11"  
J - Horizontal 9.5" x 2.6"  
K - Square 4.65" x 5.4"  
L - Island 6.25" x 3.55"  
M - 3C 3.05" x 8.25"

1/6 Page

N - Vertical 3.05" x 5.4"  
O - Horizontal 6.25" x 2.6"  
P - Island 4.65" x 3.55"

1/8 Page

Q - Vertical 2.25" x 5.4"  
R - Horizontal 4.65" x 2.6"  
S - 3C 3.05" x 3.55"

1/12 Page

T - Vertical 2.25" x 3.55"  
U - Horizontal 4.65" x 1.7"  
V - Island 3.05" x 2.6"

1/16 Page

W - Vertical 2.25" x 2.6"  
X - Horizontal 4.65" x 1.2"



**ACCEPTABLE FILE FORMATS:** Illustrator EPS files with fonts converted to curves and color converted to CMYK or grayscale; flattened Photoshop EPS, TIFF or Hi-Res JPEG files converted to CMYK or grayscale; press-optimized PDF files with embedded fonts and all color converted to CMYK or grayscale.

**COLOR REQUIREMENTS:** Our publication is printed on a 4-color web press. We cannot print files set up for spot color. All files must be set up for CMYK color. We cannot accept files set up for RGB color.



Call 801-942-6343 for space reservation Monday - Friday 9 a.m. - 5 p.m.